2008 Great Lakes Burning River Fest Event Sponsorship Opportunities ~ burningriverfest.org

Benefit	Description	Lake Investor $25,000	River Protector $15,000	Waterway Guardian $10,000	Stream Keeper $5,000	Tributary Supporter $2,500	Friends of the Burning River Fest $1,000
Sponsor Logo Recognition	Sponsor logo on all advertising, promotional and collateral materials	X					
	Sponsor logo on advertising and promotional materials		X				
	Sponsor logo on event t-shirt *(prominent placement for Lake Investor level)*	X	X				
	Sponsor logo in Great Lakes Brewing Company *Much Abrew* newsletter reaching over 15,000 *(prominent placement for Lake Investor level)*	X	X				
	Sponsor logo and link on Great Lakes Burning River Fest website and in dedicated email blasts *(prominent placement for Lake Investor level)*	X	X	X *(logo only)*			
	Sponsor logo on event program and signage *(prominent placement for Lake Investor level)*	X	X				
Sponsor Name Recognition							
	Sponsor name on select advertising and promotional materials			X			
	Sponsor name on event t-shirt			X	X		
	Sponsor name in Great Lakes Brewing Company *Much Abrew* newsletter reaching over 15,000			X	X	X	
	Sponsor name on Great Lakes Burning River Fest website				X		
	Sponsor name on event program and signage			X	X	X *(program only)*	X *(program only)*
Presenting Sponsor Perks							
	Presenting Sponsor: Main Stage Bands or Eco Discussion Series	X					
	Presenting Sponsor: Acoustic Stage or Vendors Tent		X				
	Presenting Sponsor: Eco Boat Tours or Tall Ship Exhibit			X			
	Presenting Sponsor: Recycling Stations, Preferred Parking Areas or Water Taxis				X		
Admission Tickets							
	Admission for twenty-four (24)	X					
	Admission for sixteen (16)		X				
	Admission for fourteen (14)			X			
	Admission for ten (10)				X		
	Admission for eight (8)					X	
	Admission for four (4)						X
Parking Passes							
	Twelve (12) preferred parking passes	X					
	Eight (8) preferred parking passes		X				
	Seven (7) preferred parking passes			X			
	Five (5) preferred parking passes				X		
	Four (4) preferred parking passes					X	
	Two (2) preferred parking passes						X
Booth Space							
	Booth space at Great Lakes Burning River Fest; other promotional opportunities to display signage at the event *(prominent placement for Lake Investor level)*	X	X				
	Booth space at Great Lakes Burning River Fest			X	X	X	X