

Northern Ohio Live

*Awards
of
Achievement
2007*

September 24th, 2007



Great Lakes Brewing Company

HONORABLE MENTION

Brothers and Great Lakes Brewing Company founders Patrick and Daniel Conway may be best known for their award-winning beers, but the pair also deserves accolades for their environmental conservation work. The brewery's delivery semi-truck, as well as its ever-popular Fatty Wagon, which shuttles patrons to and from Cleveland Indians home games, are modified to run on straight vegetable oil. Inside the brewery's restaurant, the beer garden is a marvel of eco-friendly design, with straw-bale walls, radiant heat fireplace and floors, and a retractable roof for year-round use; the company's recycling, vermicomposting, energy efficiency, gardens and food-sourcing initiatives are all worthy of praise. Yet all of these efforts work in unison at the GLBC Burning River Fest, a gathering like no other in the region. The event includes educational tents and exhibitors, who share the brewery's commitment (via the Burning River Foundation) to eco-friendly, sustainable and locally beneficial practices that help raise awareness of environmental issues affecting our region and the Cuyahoga River ecosystem – all while maintaining the brewery's other goal of a good time, with live entertainment, great food and even better beer. Last year, the event attracted more than 8,000 people and generated nearly \$82,000 for the Wendy Park Foundation; the Dan T. Moore Company, which created the foundation, matched that amount.

Patrick Conway, Rebecca Bendlak, Kami Dolney, Erin Fitzharris.